



102 Educational Institutions Sign Up With SMARTHINKING *SMARTHINKING Expands Presence In 30 States And Two Countries*

WASHINGTON, D.C. July 28, 2009 – SMARTHINKING, Inc. (www.smarthinking.com), the market leader in providing online tutoring and academic support to students, has announced a continued increase in contracts from July 1, 2008 to June 30, 2009. During the last year, 102 educational institutions representing 30 states and three international locations, including New South Wales, Western Australia and the first ever in Canada, joined with SMARTHINKING to provide their students with 24/7 online tutoring and academic support.

Independent research proves that SMARTHINKING's proprietary online tutoring service increases student achievement and helps improve student retention. More than 1,000 universities, colleges and schools turn to SMARTHINKING for on-demand, online tutoring. For more information, visit www.smarthinking.com.

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News Facts:

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Quotes:

"We are very proud of our strong growth and our continued success in helping students around the country and across the globe," said Kathy Clark, CEO of SMARTHINKING. "Educational institutions continue to share their achievements with their peers and collaborate on best practices to improve student performance and retention, and SMARTHINKING is a powerful service to help them achieve their goals."

About SMARTHINKING:

SMARTHINKING is the market leader in providing online tutoring and academic support to students. Its services were honored with the Software & Information Industry Association (SIIA) CODiE award for Best Instruction Solution for Students at Home. Schools, colleges, universities, libraries, government agencies, textbook publishers and other education providers partner with SMARTHINKING to increase student achievement and enhance learning. SMARTHINKING connects students to e-structor®-certified tutors for assistance in math, writing, science and business, up to 24/7, on any Internet connected computer. SMARTHINKING's corporate office is located in Washington, D.C. For more information, visit www.smarthinking.com.

Keywords:

SMARTHINKING, Online Education, Online Tutoring, Education Technology, Online Academic Support, Online Learning, College Accreditation, E-structor, e-structor®, Western Australia, New South Wales, Canada

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