



## **SMARTHINKING To Offer Nursing And Allied Health Tutoring Program Nationwide** *Online Tutoring Leader Will Provide Academic Support To Nursing Education Programs*

WASHINGTON, D.C., June 1, 2010 – SMARTHINKING, Inc. ([www.smarthinking.com](http://www.smarthinking.com)), the market leader in providing online tutoring and academic support to students, has announced that its nursing and allied health tutoring program is now available to all nursing programs throughout the country.

SMARTHINKING's live, online nursing tutoring will give students access to expert nursing educators for help with difficult homework assignments and NCLEX test preparation. SMARTHINKING will provide nursing and allied health students with academic support outside of regular classroom hours from registered nurses who are e-structor®-certified tutors. Previously available only to select clients, this live and asynchronous nursing tutoring by highly qualified nursing educators is the first of its kind, and it will be available to all interested nursing programs on Sunday, June 13.

SMARTHINKING is used by students at more than 1,000 education institutions helping to increase student success and retention in mathematics, writing, science, business and Spanish. Now, nursing and allied health students can also benefit from SMARTHINKING's online tutoring services to receive live, real-time help or asynchronous support from highly qualified nursing educators. SMARTHINKING's nursing tutors are registered nurses, with substantial teaching and clinical experience. Seventy-four percent of nursing tutors hold master's or doctorate degrees in nursing.

"As the demand for nursing professionals increases and as these professionals are required to have more advanced degrees, online education will play a critical role in helping students and educators keep up with these demands," said Kathy Clark, CEO of SMARTHINKING. "SMARTHINKING's nursing and allied health tutoring program will provide nursing schools and students the quality academic support they need to succeed."

The United States' nursing shortage is continuing to grow. By 2025 demand will exceed supply by 260,000 registered nurses. To help meet this demand, SMARTHINKING has developed a program to help colleges educate more nursing students more effectively.

Tutoring assistance for nursing students is available in the following areas: medical-surgical nursing, pathophysiology across systems, pharmacology, and anatomy and physiology.

Tutoring support for allied health courses include medical assisting, medical terminology, and anatomy and physiology for health professions.

"Like many nursing programs, we are at maximum capacity, so student achievement and retention are critical to our program's success," said Beth Anne Batturs, director of Nursing and Healthcare Initiatives at Anne Arundel Community College in Maryland. "By providing access to the expert nursing educators of SMARTHINKING's online nursing tutoring, we are giving our students additional tools to become successful nursing graduates."

### **ABOUT SMARTHINKING:**

SMARTHINKING is the market leader in providing online tutoring and academic support to bolster student performance, persistence and retention. Its services were honored with the Software & Information Industry Association (SIIA) CODiE award for Best Instruction Solution for Students at Home. Schools, colleges, universities, libraries, government agencies, textbook publishers and other education providers partner with SMARTHINKING to increase student achievement and enhance learning. SMARTHINKING connects students to e-structor®-certified tutors for assistance in math, writing, science and business, up to 24/7, on any Internet connected computer. SMARTHINKING's corporate office is located in Washington, D.C. For more information, visit [www.smarthinking.com](http://www.smarthinking.com).