



SMARTHINKING Eclipses 3 Million Tutoring Sessions

National Online Tutoring Leader Logs One Million Sessions In Just Over One Year

WASHINGTON, D.C., March 24, 2011 – SMARTHINKING, Inc. (<http://www.smarthinking.com>), the market leader in online tutoring and academic support, has announced the completion of its 3 millionth tutoring session. The session recently was completed at North Hennepin Community College, a SMARTHINKING partner school located in Brooklyn Park, Minn.

“SMARTHINKING is a valued partner of North Hennepin Community College and we are delighted to have been a part of this milestone for the company,” said Joseph Crowe, NHCC director of peer tutoring and the writing center. “SMARTHINKING allows our students to receive expert help when they need it most, helping students achieve success and reach their educational goals. As SMARTHINKING grows and expands, their service continues to improve, which benefits our students. Congratulations to the SMARTHINKING team on this achievement.”

SMARTHINKING provides online academic solutions that improve student performance, persistence and retention. Working with more than 500 client schools and businesses, SMARTHINKING averages more than 3,000 student-tutor conferences daily, including 2,000 essay critiques—all individually tailored and targeted to specific student needs.

“I believe that SMARTHINKING has made me a better writer,” said one NHCC student. “The feedback that I receive from the tutors is always helpful and they point out mistakes that I have missed. They are always positive and praise sentences or paragraphs that I have written well. This service is very convenient and I can submit my paper online and usually have it returned within 24 hours, even on weekends.”

SMARTHINKING recently has experienced large growth, logging its most recent million tutoring sessions in just over a one-year span. The company averages more than 3,000 student sessions per day while maintaining high service levels with a median wait time for live, on-demand, one-to-one tutoring of less than 60 seconds.

"At SMARTHINKING, we are proud to work hard to address the high growth in usage while maintaining exceptional service levels and student satisfaction," said Chief Education Officer Christa Ehmann Powers. "This allows us to help more students than ever, allowing individuals and institutions to increase success and retention."

SMARTHINKING provides live, online tutoring in all of the high enrollment, core courses in higher education as well as an online writing center, support for English as a second language and custom academic programs.

Highly-qualified and highly-trained educators are available 24/7 via the SMARTHINKING website to provide online tutoring, writing services and homework help tailored to individual student needs.

SMARTHINKING also works directly with educational institutions to create custom online tutoring and academic support programs for unique contexts and subjects.

ABOUT SMARTHINKING:

SMARTHINKING is the market leader in providing online tutoring and academic support to bolster student performance, persistence and retention. Its services were honored with the Software & Information Industry Association (SIIA) CODiE award for Best Instruction Solution for Students at Home. Schools, colleges, universities, libraries, government agencies, textbook publishers and other education providers

partner with SMARTHINKING to increase student achievement and enhance learning. SMARTHINKING connects students to e-structor®-certified tutors for assistance in math, writing, science and business, up to 24/7, on any Internet-connected computer. SMARTHINKING's corporate office is located in Washington, D.C. For more information, visit <http://www.smarthinking.com/>.